

Canada Green Building Council / LEED Canada Adopt SMaRT Consensus Sustainable Product Standard

June 22, 2010, Wash., DC. The Canada Green Building Council (CaGBC) announced approval of the SMaRT Consensus Standard for Certified Sustainable Products. The Credit Interpretation Request (CIR) ruling allows the use of SMaRT building materials to achieve an IDC1 point in the *LEED Canada NC 1.0* rating system. This LEED Canada CIR is modeled after the SMaRT LEED CIR of the US Green Building Council. The approval facilitates green building certification in Canada.

"SMaRT certification is a validation of Forbo's commitment towards being a sustainable manufacturer rather than a manufacturer that makes products with sustainable attributes. Further, CaGBC's recognition of SMaRT shows their commitment to bring sustainable construction of buildings to the Canadian marketplace rather than building facilities with sustainable attributes," according to **Denny Darragh, CEO, Forbo Flooring**. "Awarding the use of SMaRT certified products with a LEED, Innovation and Design credit is an example of the leadership and flexibility of the LEED rating system to acknowledge robust consensus based sustainable product standards, and to encourage product manufacturers to go beyond just complying to single impact certifications," says **Tim Cole, Forbo Sustainability Director and Chairman, US Green Building Council**.



"AECOM submitted the SMaRT credit to CaGBC because the market requires a sustainable products label it can trust," according to **Ginny Dyson, AECOM Associate Principal and Sustainability Specialist**.

"Eaton is SMaRT Certifying more of our product lines to achieve the needed third party and market credit for our highly energy efficient and SF6-free electrical products," says **Kevin McLean, Electrical Sector Sr. VP Marketing-Eaton Corp**.

Milliken is also certifying more products to SMaRT because "SMaRT reflects our position since 1986 as PVC free, and has the greatest market buy-in necessary for commercialization," declared **Bob Baird, Business Manager, Milliken Contract Global**. Both LEED and SMaRT were identified as more profitable, less risky, and preferred by investors based on four years of peer reviewed Wall Street due diligence released at the New York Stock Exchange August 19, 2009.

About MTS. MTS is a balanced coalition of leading environmental groups, governments and companies administering SMaRT®, Sustainable Integrative Design & Development (SIDD) ANSI National Standard, and the Capital Markets Partnership. The SMaRT Consensus Committee has exclusive jurisdiction for all SMaRT approvals, amendments, and interpretations. SMaRT means Sustainable Materials Rating Technology®. MTS has a Global SMaRT Marketing Agreement with the Alliance for Sustainable Built Environments, a coalition of 10 Fortune 500 Companies with over \$100B in annual sales.

Accelerating the Global Market Transformation to Sustainability

